



**Business
Institute
Indonesia**

in partnership with
KAPLAN
HIGHER EDUCATION
ACADEMY

**Diploma in Commerce
(General Studies)**



**The Pathway
to Success**



Welcome from Head of Academic

Life-education makes us who we are and what we will be. Manifested in three forms – formal, informal and nonformal – it instructs us by way of our daily experiences and learning throughout our lives.

Tertiary education can surely contribute to this process as a meaningful component of life-education. But its role must first be clarified, then be defined and finally be fulfilled.

For this reason, I am of the opinion that tertiary education should be designed to provide students with, at least, knowledge and problem-solving skills, insights and critical thinking skills, ingenuity and creativity skills, as well as character and communication skills.

It is also worth noting that, to fulfill such a role, a solid tertiary education demands the active cooperation of students, in terms of level and intensity. Sadly, though, experience and observation tell us that not everyone is able to cooperate or even knows how to cooperate.

Therefore, it is needful to remind prospective students interested in pursuing a tertiary education of the words of Barack Obama spoken to high school students:

“ At the end of the day, we can have the most dedicated teachers, the most supportive parents, the best schools in the world, and none of it will make a difference – none of it will matter – unless all of you fulfill your responsibilities: unless you show up to those schools, unless you pay attention to those teachers, unless you listen to your parents and grandparents and other adults and put in the hard work it takes to succeed.

I am confident that if students are responsible and committed, they will not only be able to “cooperate” with their tertiary education but also become fruitful members of society.

Godman H. Gn

Business Institute Indonesia Head of Academic

Kaplan - The Choice of Many



Over

 **500**

Programmes &
Certifications Available

Over

 **65,000**

Diploma & Degree
Graduates

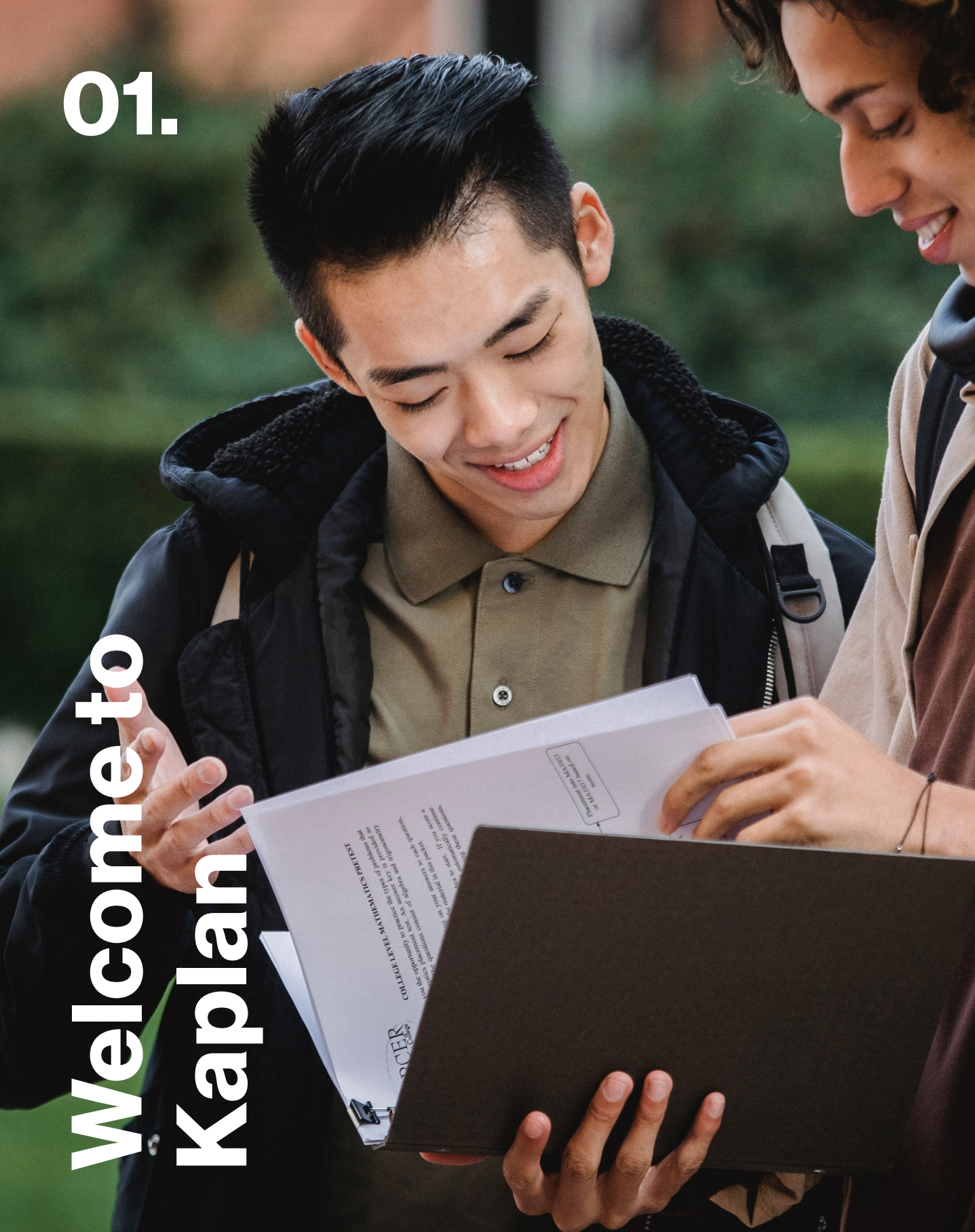
Students From Over

 **35**

Countries & Regions

01.

Welcome to Kaplan



Kaplan is one of the world's largest and most diverse education providers with over one million students globally. Headquartered in US, Kaplan is part of Graham Holdings (formerly The Washington Post Company) and is its largest subsidiary.

Kaplan in Singapore has students from over 35 countries and regions. As a Lifelong Integrated Learning Partner, we offer over 500 academic programmes for higher learning and professional certification courses for skills development, providing opportunities for individuals to always stay relevant. To date, these opportunities have benefitted over 65,000 graduates.

Through excellence in teaching and service quality, Kaplan was made, in its third consecutive year, the **"Best Private Education Institution"** in the selected categories/disciplines by entity. at the JobsCentral Learning Training and Education Development (T.E.D.) Awards 2018. We are also encouraged by the validation of other awards by **EC-Council Global Awards 2018 and BERG Icons of Learning 2017.**

Further affirming our performance in key areas of management and provision of educational services, Kaplan Higher Education Academy and Kaplan Higher Education Institute achieved renewal of the **4-year EduTrust certification in 2019.** This certification is conferred by the regulatory authority for the private education sector, Committee for Private Education (CPE), part of SkillsFuture Singapore (SSG).

At Kaplan, we are committed to helping you pursue lifelong learning and to achieve your educational and career goals.

Kaplan Helps You Get Ahead

At Kaplan, we understand your need to pursue a quality education that can help you achieve your career goals. We offer one of the widest range of academic programmes, from Diploma to Bachelor's Degree and Postgraduate qualifications, for you to choose your area of interest and balance your commitment through flexible study modes and schedules.

Disciplines available:

- Accounting, Banking & Finance
- Information Technology
- Business & Management
- Hospitality & Tourism Management
- Law & Criminology
- Communication & Media
- Education & Social Sciences

Choose From Over
300 Degree
Programmes¹

Kaplan Diploma articulates to
Year 2
Bachelor's Degree²

Degree Awarded
Same As
On-Campus

4-Year
Edutrust Certified

¹Refers to Degree programmes at Kaplan in Singapore. ²With our university partners and other higher education institutions from Australia, Ireland and the UK (relevant disciplines and/or subject to university's requirements).

Graduate Employability

Over 90%

of all employed graduates¹
secured full-time employment

Close to
4 in 5

employed after successful
course completion²

Close to
1 in 2

given pay raise³

More than
1 in 4

given promotion³

Our graduates have found employment⁴ with companies such as:

- AC Nielsen
- Accenture
- Apple
- CapitaLand
- Citibank
- DBS Bank
- Deutsche Bank
- DHL
- Drew and Napier
- LLC Exxon
- Mobil
- Facebook
- Far East Organization
- GlaxoSmithKline
- HSBC
- Keppel
- KPMG
- Maybank
- Mediacorp
- Ministry of Home Affairs
- Ministry of Manpower
- Nanyang Technological University National
- Council of Social
- Service National
- Healthcare Group
- Netflix
- Nikon Singapore
- People's Association
- Pratt & Whitney
- Procter & Gamble
- PSA
- PwC
- Raffles Medical Group
- Republic of Singapore Air Force
- Resorts World Sentosa Siemens
- Singapore Airlines
- Singapore Police Force
- SMRT
- ST Engineering
- Standard Chartered
- Thomson Reuters
- UOB

All statistics are based on Kaplan Graduate Employment Survey 2020 conducted by Forbes Research Pte Ltd between November 2019 to February 2020. Respondents include all full-time graduates: 524; and all part-time graduates: 652. This survey is not the same survey as conducted by the Committee for Private Education. ¹Full-time External Degree Programme graduates (Full-time employed + Self-employed + Freelance working 35 hours or more per week). ²Full-time External Degree Programme graduates (Full-time & Part-time employed + Self-employed + Freelance). ³Based on Part-time Diploma + External Degree Programme graduates (Full-time employed + Self-employed/Freelance). ⁴Source: Kaplan Graduate Employment Survey 2018

Studying in Singapore



1. Cultural Diversity

The nation boasts a rich multi-cultural heritage that is highlighted by the peaceful co-existence of its various ethnic groups including the Chinese, Malays, Indians and Eurasians. International students have the opportunity to experience this diversity and unity for themselves, and discover the vibrancy of unique ethnic districts such as Chinatown, Kampong Glam and Little India.

2. Accommodation

A comfortable home is always important to help you make the best of your learning experience. As a Kaplan student, you will enjoy great options whether you are in for a long or short stay. These include well-equipped student residences and a range of homestay locations.

3. Weather

Singapore is an equatorial country that is summer all year round and only gets a short rainy season in the later months. This is good news as you can wear light clothing and enjoy outdoor activities throughout the year.

4. Social Life

Student life at Kaplan is so much more than books and classes. Kaplan Campus Life has interest groups, international community clubs and the Kaplan Student Council, which lets students with leadership qualities take on the role of Kaplan ambassadors.

5. Dining & Shopping

You will never run out of options when it comes to everyone's favourite pastimes — dining and shopping. Singapore's multi-racialism means an abundance of food variety that is as affordable as it is delectable. When it comes to shopping, the famous Orchard Road belt and other trendy retail hotspots offer endless choices.

6. Healthcare

A comprehensive healthcare network ensures you are well taken care of when it comes to your personal health. Private and public hospitals, and outpatient clinics are located throughout the island, as well as private medical clinics covering all specialisations.

7. Safety

Singapore has been consistently ranked as one of the world's safest cities. The country provides a safe living and learning environment for students from all parts of the world.

8. Transport

An efficient network of public transportation ensures you can travel comfortably and affordably to any part of the island by bus, taxi or train.



Kaplan Campus Life

Kaplan Campus Life is managed by the Employability and Student Affairs (ESA) team with a focus on enhancing the student learning experience at Kaplan.

There are **16 Interest Groups and International Community Clubs, over 400 co-curricular activities and events** including new student orientations, networking and interactive engagement, leadership development, cultural and performing arts, community volunteerism and sports activities. These are organised annually to make campus life at Kaplan filled with excitement, possibilities and opportunities.

- Student life beyond academia allows students to learn essential skills for life that will benefit their personal growth and careers.

- Students involved in committees and/or clubs will develop skills to communicate, collaborate, solve problems and make decisions effectively.

- Students involved in leadership development will hone skills in event planning, conflict resolution and ethical leadership.

- Volunteering and participating in competitive sports will help to elevate teamwork and spirit while embracing diversity, cultural differences and individuality as elements of our campus life.

Business Institute Indonesia



Business Institute Indonesia

Background

- In order for Indonesia to continue its progress to become a more developed and competitive country, improving its education level is one of the most basic and important factors.

- **Business Institute Indonesia (BII)** was established in 2019 to provide an enriching and valuable education for the capable and motivated youths to advance their tertiary learning and keep up with the highest international standards.

- BII works closely together with **PACE UNIVERSITY, New York, USA & KAPLAN SINGAPORE** to offer undergraduate degree programs.

- BII is supported by Tahir Foundation, Bank Mayapada and Pohon Dana to offer financial aid, scholarship and student loan.

Our Vision, Mission, and Values

Vision

- To provide an enriching and valuable education for all potential youths in Indonesia

Mission

- To provide top academic excellence by working together with highly-qualified professors, with a well-trained and responsible team, and also in a modern and comprehensive learning facility

Values

1. Management is an important skill to learn in life, whether you are managing a country, a multinational company, a small mom-and-pop store, a new start-up, a social organization, or even your family. In BII, you will learn all aspects how to manage your business.
2. Work is an important part in our life, whether you are the breadwinner to support your family, a contributing member to the community, or a channel of blessing to the society. In BII, you will learn all aspects how to further upgrade your capabilities to work well in a dynamic and challenging world.

Leadership and Management



Dr. Godman Gn

PhD in Finance
University of Pennsylvania, USA
BBA (Hons), National University of
Singapore, Singapore



John Freeman

MA in English Studies
National University of Singapore, Singapore
BA, College of the Holy Cross, USA



William Tandiono

MS in Management Science and Engineering
Stanford University, USA
BS, University of California Berkeley, USA



Dr. Soebowo Musa

PhD in Strategic Management
University of Indonesia, Indonesia
BS & MBA, New York Univeristy, USA



BII Jakarta Senayan Campus



Senayan Campus Classroom



Senayan Campus Lobby Area



Kaplan City Campus Lounge



Kaplan City Campus Synergy Pod



Kaplan City Campus @ Wilkie Edge

03.

BII-Kaplan Academic Programmes



Why BII-Kaplan?



Get Quality Education by obtaining UK or Australia Degree in Singapore



Cost Saving
S\$ 19,360*

Annual living cost, fees, & taxes

* Estimated amount for reference purpose.



Internship opportunity at:



Installation payment options available

University Partners



As one of Australia's leading universities, Murdoch University in Perth, Australia, is a progressive, dynamic and modern institution with more than 24,000 students and 1,500 staff from across 90 different countries and regions. The University also holds an international reputation for quality and teaching excellence, research and student satisfaction.



WORLD'S TOP 100 UNIVERSITIES UNDER 50 YEAR OLD¹

FLEXIBLE STUDY SCHEDULE / PLAN AT YOUR **OWN PACE**

CHOOSE FROM OVER **250** DOUBLE MAJORS



University of Essex's founding principles are to be daring and different. The University continuously explores new ways of thinking and research which informs policy and changes lives. The programmes are designed by world-leading academics and practitioners to solve real-world business challenges.



UNIVERSITY OF THE YEAR⁵

GOLD RATING FOR TEACHING EXCELLENCE FRAMEWORK (TEF)⁴

DIRECT HONOURS WITH DUAL SPECIALISATIONS



Established in 1880, Northumbria University boasts an illustrious history of more than 135 years. The University is a research-rich and business-focused institution with a global reputation for academic excellence.



TOP 1% DUAL AACSB ACCREDITED

MOSTLY ASSIGNMENT BASED⁶

DIRECT HONOURS

5 RATED STARS



The University of Portsmouth is a leading modern university with an excellent reputation for quality teaching, student satisfaction and research. The University provides a variety of programmes, such as Accounting, Banking and Finance, and Forensic Computing.



GOLD RATING FOR TEACHING EXCELLENCE FRAMEWORK (TEF)⁴

GAIN EXEMPTIONS FOR ACCA, CIMA, CPA AUSTRALIA, ICAEW & SINGAPORE CA MODULES⁷

LEARN DIGITAL FORENSIC & CYBERSECURITY (PEN TESTING & ANALYSIS) TOOLS³



With over 160 years of history, University College Dublin is one of Europe's leading research-intensive universities, facilitating an environment where undergraduate education, Master and PHD training, research, innovation and community engagement form a dynamic spectrum of activity.



TOP 1% OF INSTITUTION WORLDWIDE⁸

TRIPLE-CROWN ACCREDITATION AACSB (US), AMBA (UK) AND EQUIS (EUROPE)⁹

OVER 29 YEARS PARTNERSHIP WITH KAPLAN AND OVER 12,000 ALUMNI



Royal Holloway, University of London is one of UK's leading research-intensive universities, and provides analysis, opinion and expertise on a wide range of research areas and current affairs.



24th IN THE UK

A UNIVERSITY OF LONDON COLLEGE

MORE THAN **90%** PASS RATE⁷

DIRECT HONOURS

BII-Kaplan Foundation Programme



Certificate in Foundation Studies

Course fee
S\$3,500

Suggested Duration
3 months

Entry Requirements

- SMP3 completion; or
- Minimum 2 IGCSE O-Level pass (Grade 1 to 6, excluding Mother Tongue as second language).

English Entry Requirements

- IELTS 5.5 or equivalent; or
- IGCSE O-Level English language subject (Grade 1 to 7); or
- Pass for Kaplan English Placement Test; or
- Pass for Kaplan Diploma in Professional Business English (PBEP) level 5.

Modules

- English for Academic Purposes
- Critical Thinking
- Mathematics

BII-Kaplan Professional Business English Programme (PBEP)

Course fee S\$2,450/level
S\$12,250 (5 levels)

- The Diploma in Professional Business English Programme (PBEP) offered by Kaplan Higher Education Academy (KHEA), is designed to develop non-native English speakers' English language skills in preparation for successful entry into their mainstream academic programme of study.
- PBEP programme concentrates on developing the skills students will need to become a successful and confident language user. Emphasis is placed on improving general language skills in speaking, listening, reading and writing
- The programme consists of 5 levels and may be completed in 10 months..

PBEP Levels	Estimated Duration
Level 1 (Beginner)	2 months
Level 2 (Elementary)	2 months
Level 3 (Pre-Intermediate)	2 months
Level 4 (Intermediate)	2 months
Level 5 (Upper-Intermediate)	2 months

Entry Requirements

PBEP Level	IELTS Scores	TOEFL IBT Scores	TOEIC Scores	Kaplan English Proficiency Test (EPT)
1	Below IELTS 2.0 (All bands 1.5 or above)	TOEFL IBT Below 10	250 and below	Level 1
2	IELTS 2.0 (All bands 2.0 or above)	TOEFL IBT 10	251-278	Level 2
3	IELTS 3.0 (All bands 2.5 or above)	TOEFL IBT 20	279-404	Level 3
4	IELTS 4.0 (All bands 3.5 or above)	TOEFL IBT 40	405-530	Level 4
5	IELTS 4.0 (All bands 3.5 or above)	TOEFL IBT 60	531-600	Level 5

Minimum age requirement: 15 years old

Students will have to meet the scores for either IELTS, TOEFL IBT, TOEIC or Kaplan English Proficiency Test (EPT) to gain entry into the programme.

BII-Kaplan Diploma Programmes

Diploma in Commerce (General Studies) (Full Time)

Diploma in Commerce (General Studies) is a pathway programme designed to fulfil the requirements of many first-year Business Bachelor's Degree programmes. Upon completion, students can continue to pursue a Bachelor's Degree awarded by our university partners at Kaplan in Singapore.

Programme Structure

This programme consists of 8 modules and may be completed in 8 months*

- Principles of Management
- Accounting for Managers
- Business Statistics and Data-Driven Decision Making
- Principles of Economics
- Marketing Principles
- Commercial Law
- Principles of Banking and Finance
- Business Information Systems

* Meeting the programme and entry requirements

Diploma in Commerce (General Studies) (Full Time)

Entry Requirements

- Completion of Year 12 of studies or equivalent; or
- Other private or foreign qualifications eg IB Diploma, A-levels, pre-university certifications that equivalent to GCE A- Level Examinations will be assessed based on a case-by-case basis.

English Language Requirements

- GCE O-Level English (Grade 1 to 7) or equivalent; or
- Kaplan English Placement Test; or
- IELTS 6.0 or equivalent (applicable for International students); or
- Kaplan Diploma in Professional Business English (PBEP) Level 5 (applicable for International students)

Delivery Method

The programme consists of 8 units and may be completed in a minimum of 8 months over 4 terms. Each unit is timetabled to include assessment, consultation, technology integrated learning and 33 contact hours*. Programmes are scheduled for 5 days a week, 3 hours a day. Students are expected to be on campus for classes, workshops and self-study.

*Please take note that the full duration of each unit as timetabled stands at 42 hours.

Assessment Methods

- Each unit is assessed by any combination of class participation, written assignments, project or examinations.
- Assessment methods may vary according to individual unit requirements.

Programme Fees

S\$12,400

BII Intakes

February, June, September

Admission Documents

1. Application Form
2. Transcript (English & Indonesia)
3. Passport / ID Card

Testimony



Davidson (Indonesian)
University College Dublin Student (2020)
Bachelor of Business Studies (Honours) in
Management (Top-up)

The idea of studying subjects I am passionate about really motivated me to pursue a Degree. With a Degree qualification, I have the necessary knowledge to tackle any problems I might encounter in future career endeavours. I opted to study in Singapore as it is an inclusive society where people from many cultures meet. Studying here has taught me about various cultures, and I have made many friends from all over the world in the two years I have studied with Kaplan.

I had found out about Kaplan through their website, where I also discovered the course that I was interested in. I decided to enrol as the course duration and modules intrigued me. The programme allows me to have valuable insights into how businesses operate and about the behind-the-scenes works that companies do to make profits. My lecturers have been engaging and helpful, and my class is filled with students who have the same goals I do.

After graduating, I aim to seek opportunities in various industries to get fresh perspectives on what is going on in them. Kaplan enables me to attain a recognisable Degree in a short amount of time without compromising on the knowledge delivered. This allows me to have a head start in the workforce and industries, and doing so at the age of 20 is valuable.

Making new friends has been a daily occurrence for me since I joined the Student Executive Committee. Planning events and communicating with others have trained me to be better and to be prepared for the real world. It has been an irreplaceable experience. I advise prospective students to also be involved in clubs as it is one of the most valuable experiences one can get besides studying.



Stephanie Davira Christy (Indonesian)
Murdoch University Student (2020)
Bachelor of Arts in Psychology and Criminology
(Double Major)

I have always been passionate about psychology and law criminology, and my dream job is to be a Forensics or Criminal Psychologist. As such, I chose to study a Bachelor of Arts in Psychology and Criminology (Double Major) Degree programme with Murdoch University as I felt it was the perfect fusion of these two fields. Also, as I have lived in Singapore since I was in middle school and it is the closest country to my home nation of Indonesia, I decided to study with Murdoch through Kaplan in Singapore.

Coming from a family of high achievers, I am aiming to achieve a Master's Degree or higher. Through pursuing higher education, I aspire to open new doors and employment opportunities using the skillsets I develop.

The programme is just the right level of challenge. I like how almost all its units enable me to utilise my own ideas and exercise critical thinking, and this has allowed me to gain further insight into the psychology and criminology fields. Additionally, I appreciate how I can explore in depth the different areas of Psychology and Criminology.

My campus life has been enriching, as well as beneficial in a social context. Currently, I am part of the Student Executive Committee and involved in two other clubs. I would strongly advise other students to also involve themselves in at least one club to improve their curriculum vitae.

By studying with Murdoch University through Kaplan, I have built a solid foundation for further education. I believe that this Double Major, along with my additional experience and involvement in the Kaplan clubs, will give me a competitive edge. I plan on advancing to a Master's Degree programme after graduation.

Notes

Dotted lines for writing notes.



Business Institute Indonesia

Jakarta Senayan Campus

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Jakarta Main Campus

Opening Soon

Surabaya Campus

Opening Soon

www.bii.or.id